



# DOUBLE PAGE

297mm x 200mm

## FULL PAYMENT UPFRONT

**£220** per issue  
6 issues less 20% = **£1056**  
(**£176** per issue)  
3 issues less 15% = **£561**  
(**£187** per issue)

## PAY AS YOU GO

**£220** per issue  
5 issues get the 6th free  
= **£1100** (**£183.33** per issue)  
3 issues get the 4th @ 50% off  
= **£770** (**£192.50** per issue)



# FULL PAGE

148.5mm x 200mm

## FULL PAYMENT UPFRONT

**£150** per issue  
6 issues less 20% = **£720**  
(**£120** per issue)  
3 issues less 15% = **£382.50**  
(**£127.50** per issue)

## PAY AS YOU GO

**£150** per issue  
5 issues get the 6th free  
= **£750** (**£125** per issue)  
3 issues get the 4th @ 50% off  
= **£525** (**£131.25** per issue)



# HALF PAGE

133.5mm x 88.75mm

## FULL PAYMENT UPFRONT

**£85** per issue  
6 issues less 20% = **£408**  
(**£68** per issue)  
3 issues less 15% = **£216.75**  
(**£72.25** per issue)

## PAY AS YOU GO

**£85** per issue  
5 issues get the 6th free  
= **£425** (**£70.83** per issue)  
3 issues get the 4th @ 50% off  
= **£297.50** (**74.38** per issue)



# QUARTER PAGE

63mm x 88.75mm

## FULL PAYMENT UPFRONT

**£50** per issue  
6 issues less 20% = **£240**  
(**£40** per issue)  
3 issues less 15% = **£127.50**  
(**£42.50** per issue)

## PAY AS YOU GO

**£50** per issue  
5 issues get the 6th free  
= **£250** (**£41.67** per issue)  
3 issues get the 4th @ 50% off  
= **£175** (**£43.75** per issue)